REALIZAÇÃO IEG

# 6TH SHARED SERVICES KNOWLEDGE EXCHANGE

## Enterprise RPA:
Como os Centros de Serviços Compartilhados estão vencendo a batalha da Automação Digital

**Edson Siqueira**
Head of Sales – TR Process
TR Process – Robotic Process Experts

**Edson** Siqueira

Head of Sales

Diretor de Vendas da TR Process com mais de 30 anos de experiência em vendas de tecnologia para os segmentos de Finanças e Telecomunicações em áreas de segurança e aplicações de alto volume e inovação.

TR Process - Robotic Process Experts
Member

IRPA AI – Latin American Chapter
Latam Chapter Member

Intelligent Automation and Artificial Intelligence Institute
Member

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IRPA AI

INSTITUTE FOR ROBOTIC PROCESS AUTOMATION & ARTIFICIAL INTELLIGENCE

Founded in 2013, the Institute for Robotic Process Automation and Artificial Intelligence (IRPA AI) is an independent professional association and knowledge forum for the buyers, sellers, influencers and analysts of robotic process automation, cognitive computing and artificial intelligence. Our global network and advisory services offer leading-edge market intelligence, industry research, sourcing assistance, events as well as offer opportunities to learn and network with stakeholders across service industry functions.

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The Right Process
The Right Process
The Right Process
The Right Process
The Right Process

# The Right Process

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# Principais Clientes

MUFG
Bank of Tokyo-Mitsubishi UFJ

GERDAU

SCANIA

ANDRADE GUTIERREZ

arteris

abertis

ODEBRECHT

Johnson & Johnson

TAM

SCANIA
SCANIA BANCO S.A.

CARUANA
FIDES - HONOR - LABOR

RIOCard
tudo anda melhor

# Enterprise RPA:

Como os Centros de Serviços Compartilhados estão vencendo a batalha da Automação Digital

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# O que é Automação
## Robótica de Processos ?

# What is Robotic
## Process Automation ?

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# O que é RPA ?

**É uma implementação de SOFTWARE o qual imita as ações realizadas por seres Humanos na interface homem-máquina de soluções de software, permitindo controlar e executar tarefas.**

**Resumindo, trata-se da substituição por SOFTWARE de algumas atividades realizadas pelos seres humanos.**

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# O Sonho do
## Santo Graal da Automação

# The Saint Graal
## Automation Dream

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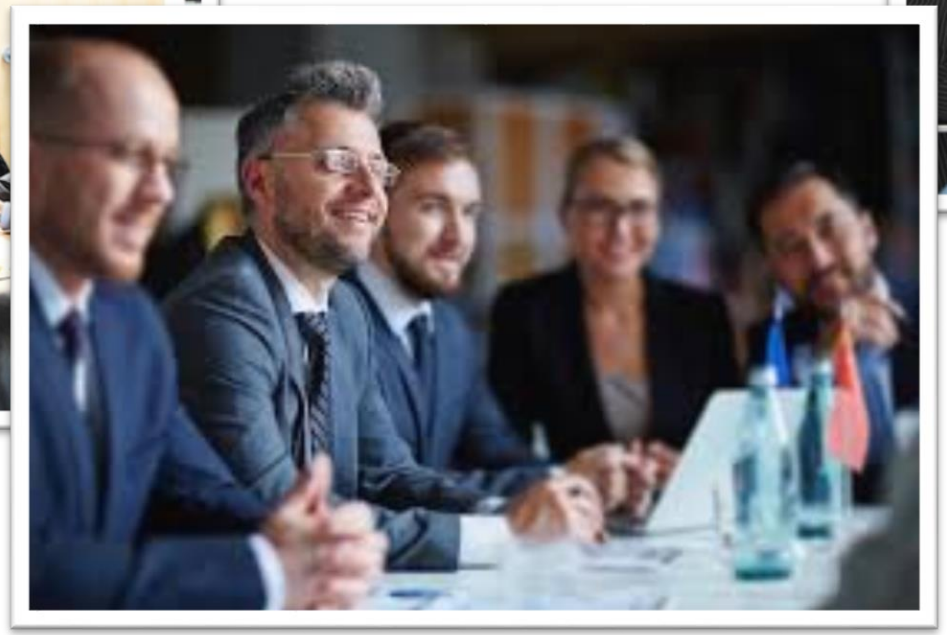
# Automação Digital



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# Automação Digital

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# Saint Graal Dream

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# Saint Graal Dream

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# Saint Graal Dream

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# Saint Graal Dream

**Isso não vai acontecer !!!**

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# Digital Automation Journey

Como iniciar a sua Jornada de Automação Digital com Sucesso

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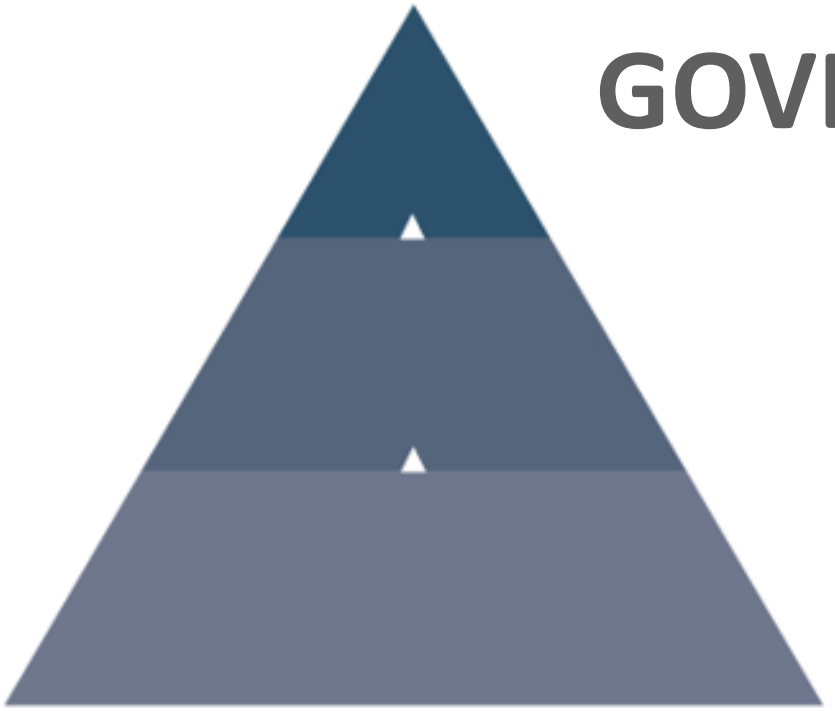
# O caminho do Sucesso para Automação

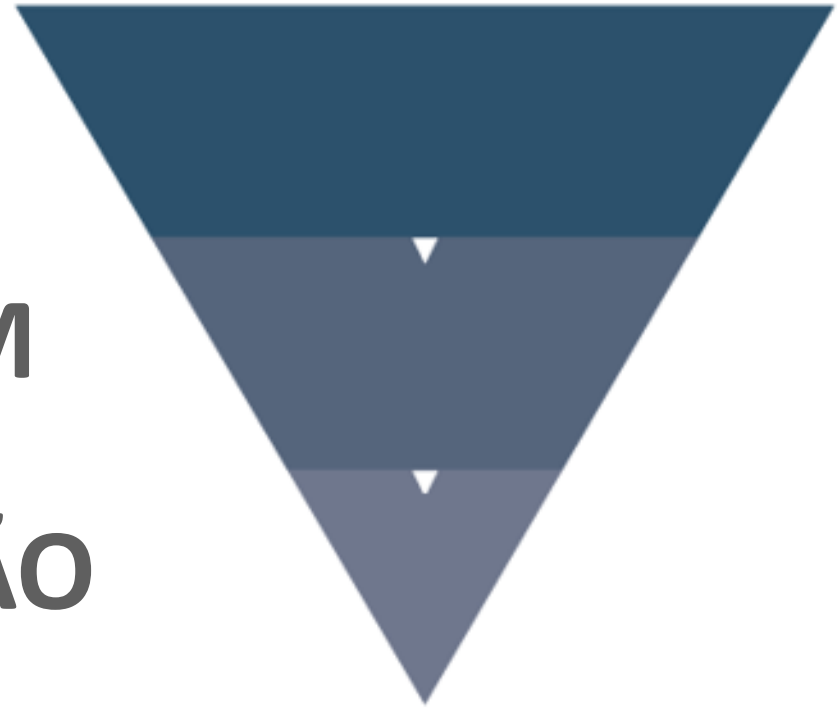


**BOTTOM → UP**

**GOVERNANÇA**

**ABORDAGEM**

**EXECUÇÃO**



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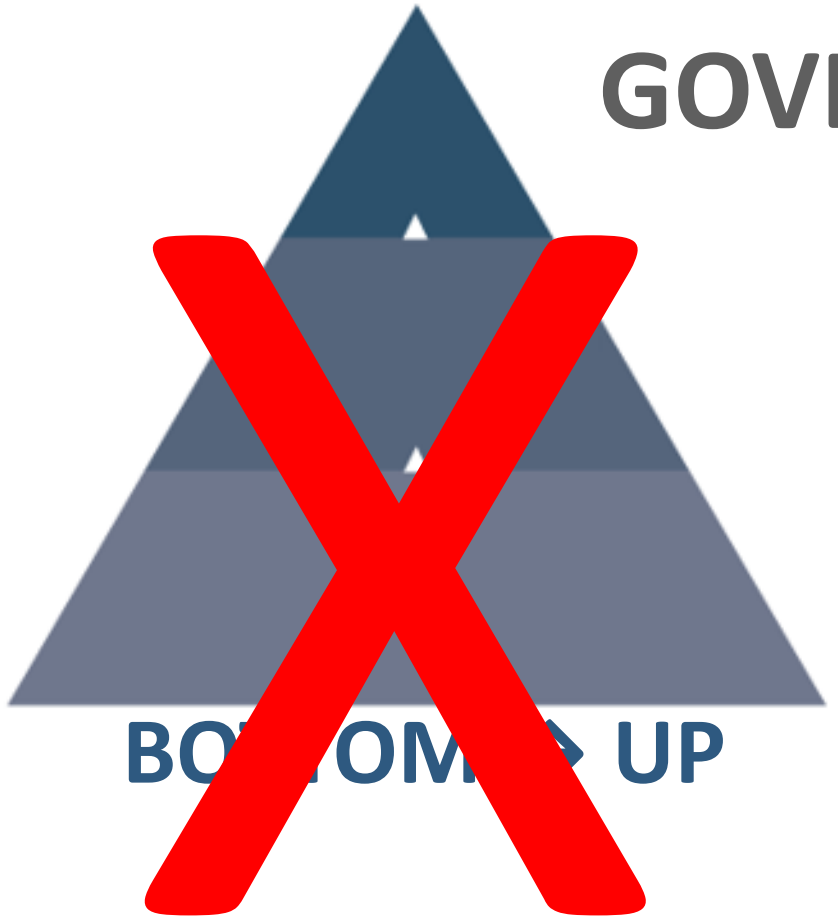
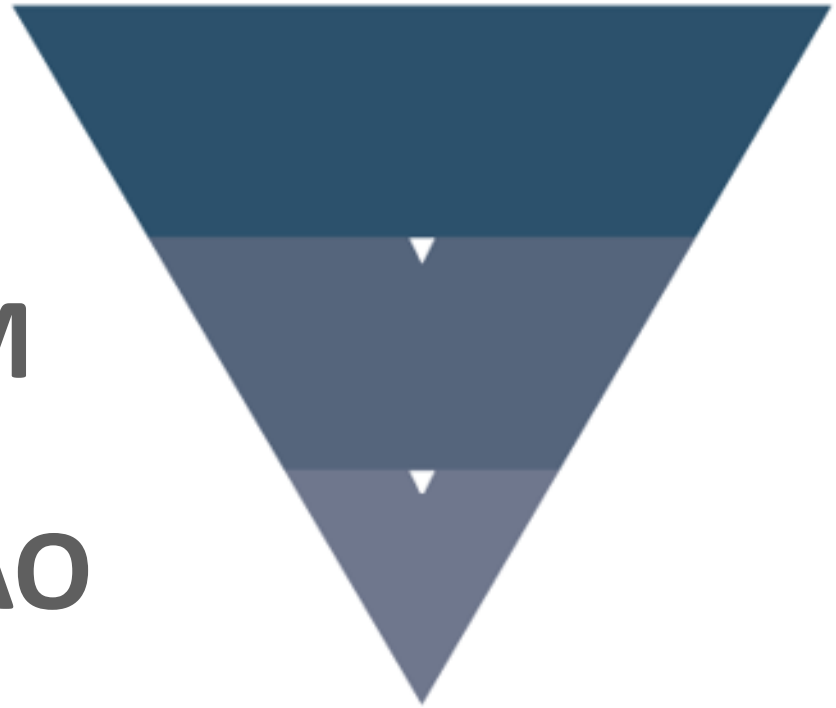
# O caminho do Sucesso para Automação



GOVERNANÇA

ABORDAGEM

EXECUÇÃO



BOTTOM → UP

TOP → DOWN

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# O caminho do Sucesso para Automação

# O caminho do Sucesso para Automação

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# Digital Automation Journey

Enterprise Robotic Process Automation

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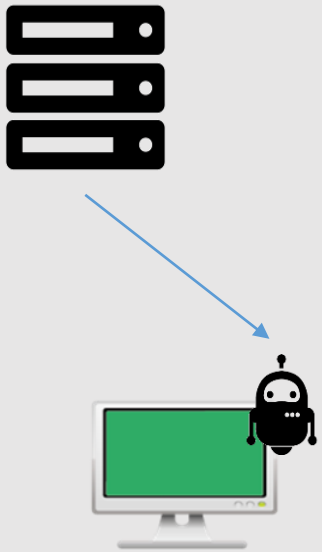
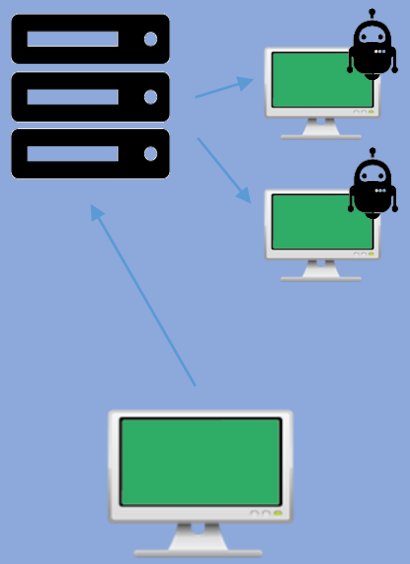
# Quanto a abrangência

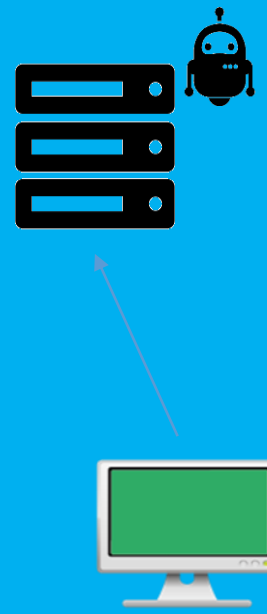
**RDA – Robotic Desktop Process**



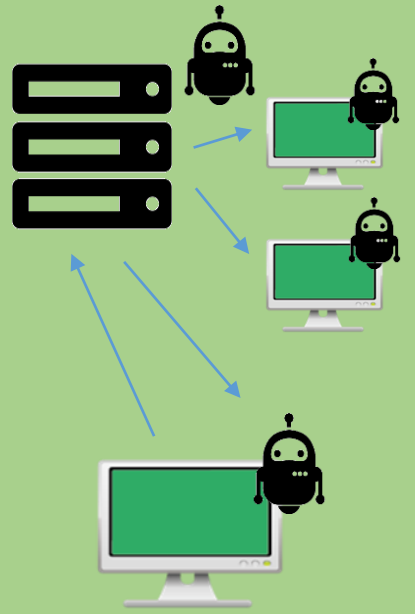
**RPA – Robotic Process Automation**



**DPA – Digital Process Automation**



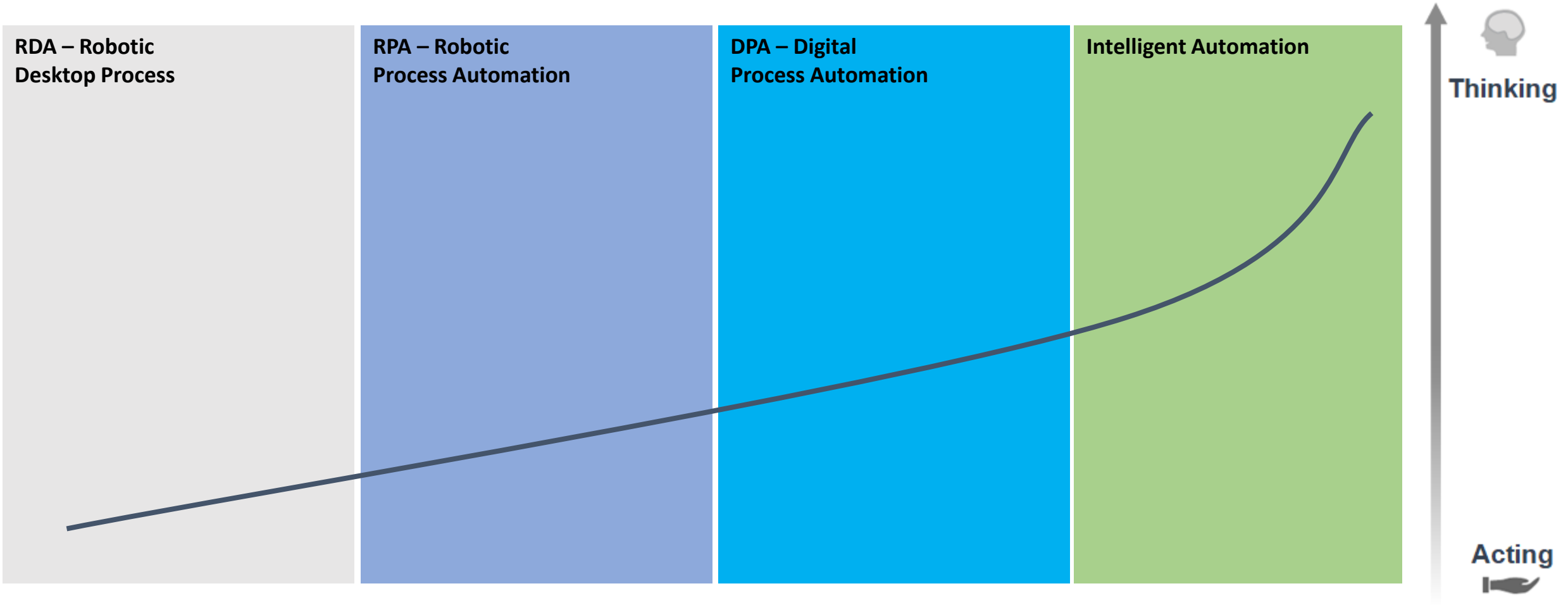
**Intelligent Automation**



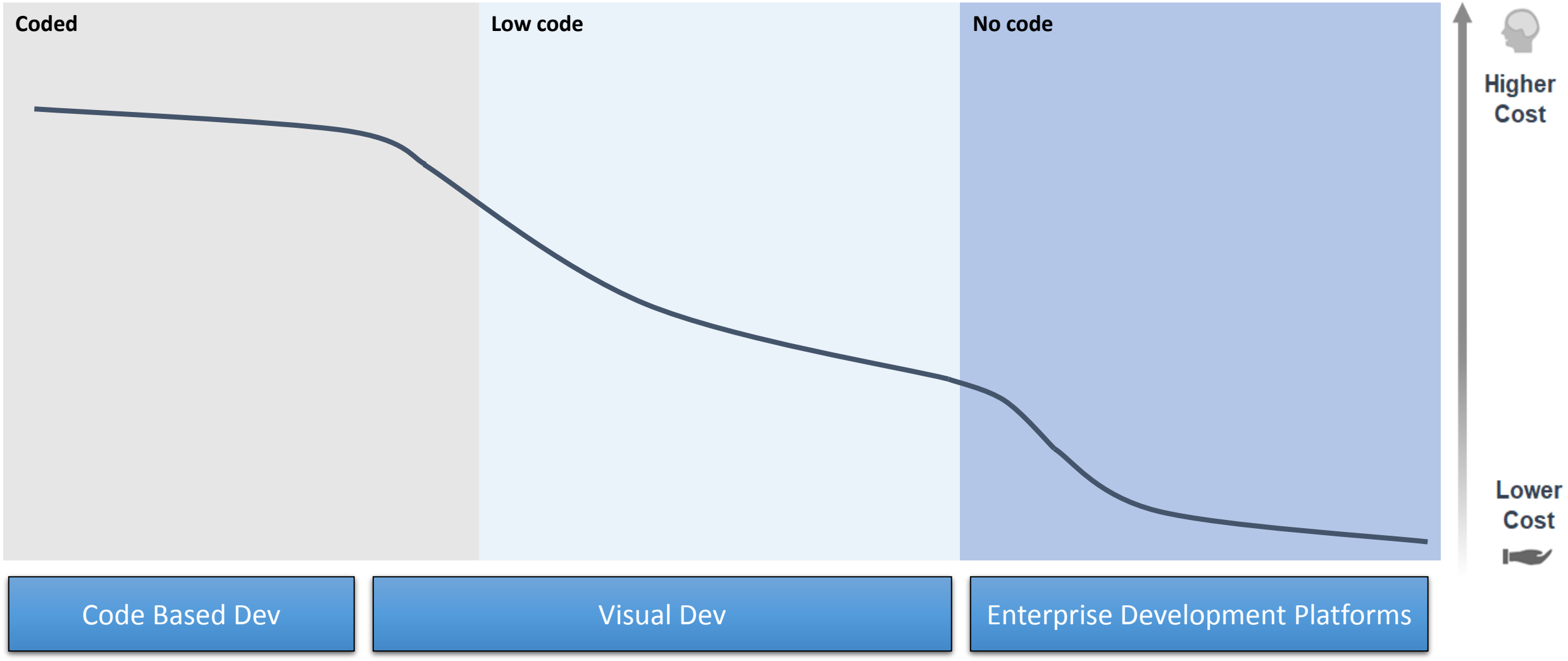
Thinking

Acting

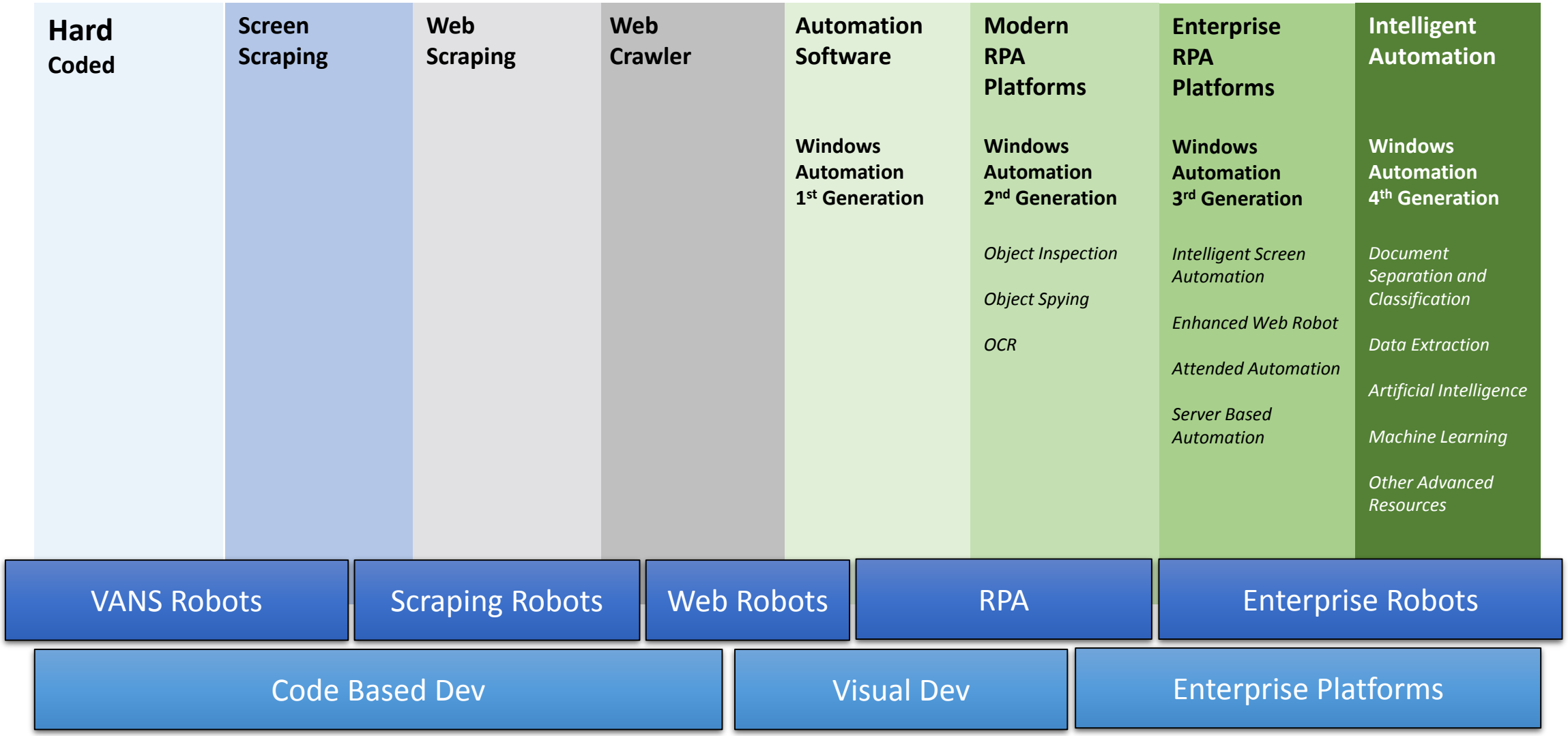
# Quanto a abrangência



# Quanto ao Desenvolvimento

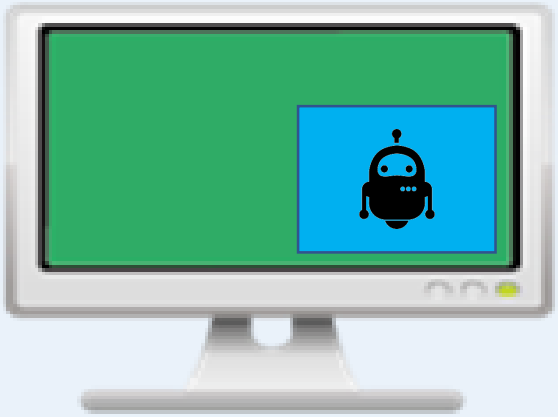


# Quanto a evolução tecnológica



# Enterprise RPA

**Non Enterprise**

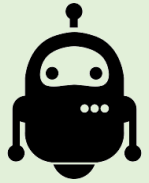


**Footprint Grande**

- **Ambiente de Execucao**
- **Logica do Robo**
- **Integracoes**

- Websites e Web Apps
- E-Mail
- Excel e PDF
- Mainframe e Terminais
- Banco de Dados
- XML, JSON e outros
- Filesystem

**Enterprise**



**Footprint Pequeno**

- **Execucao Centraliza**
- **Driver de Controle**
- **Diversas execucoes pelo Server**

- Websites e Web Apps
- E-Mail
- Excel e PDF
- Mainframe e Terminais
- Banco de Dados
- XML, JSON e outros
- Filesystem

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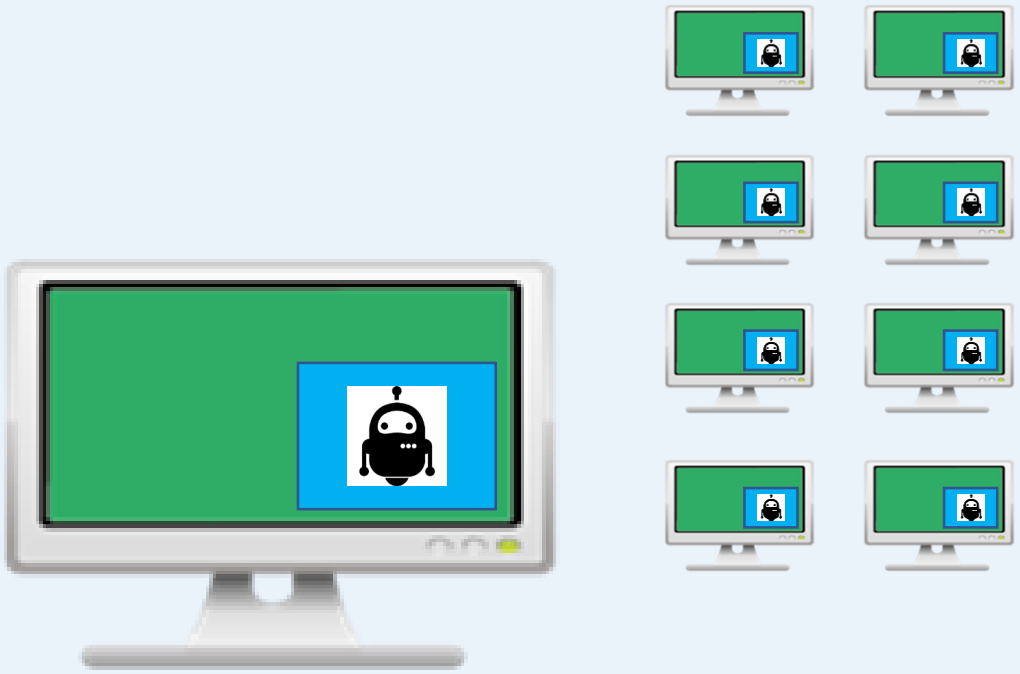
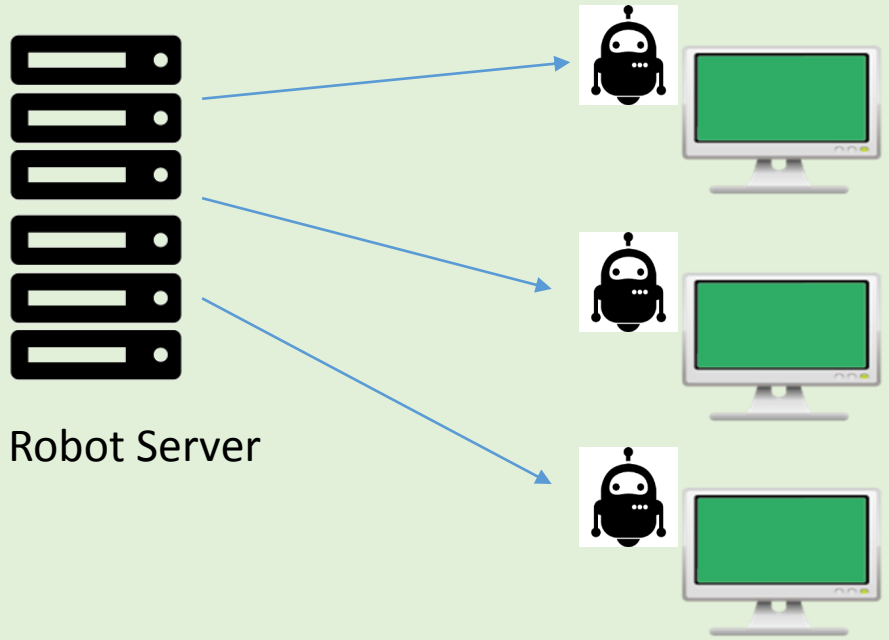
# Enterprise RPA

**Non Enterprise**

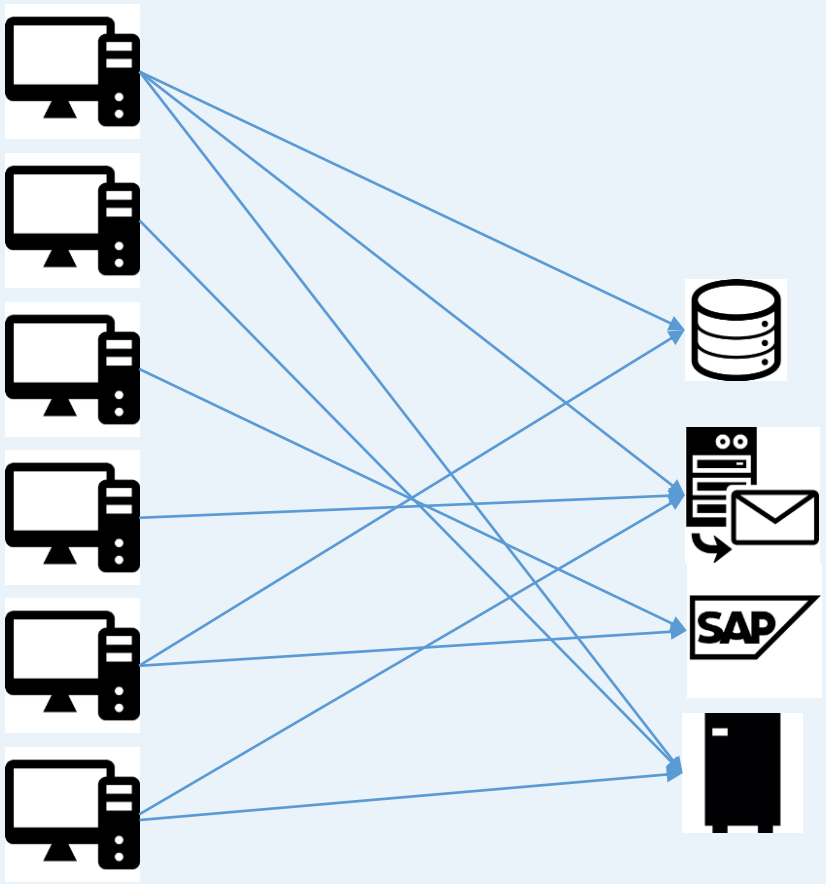


**Enterprise**

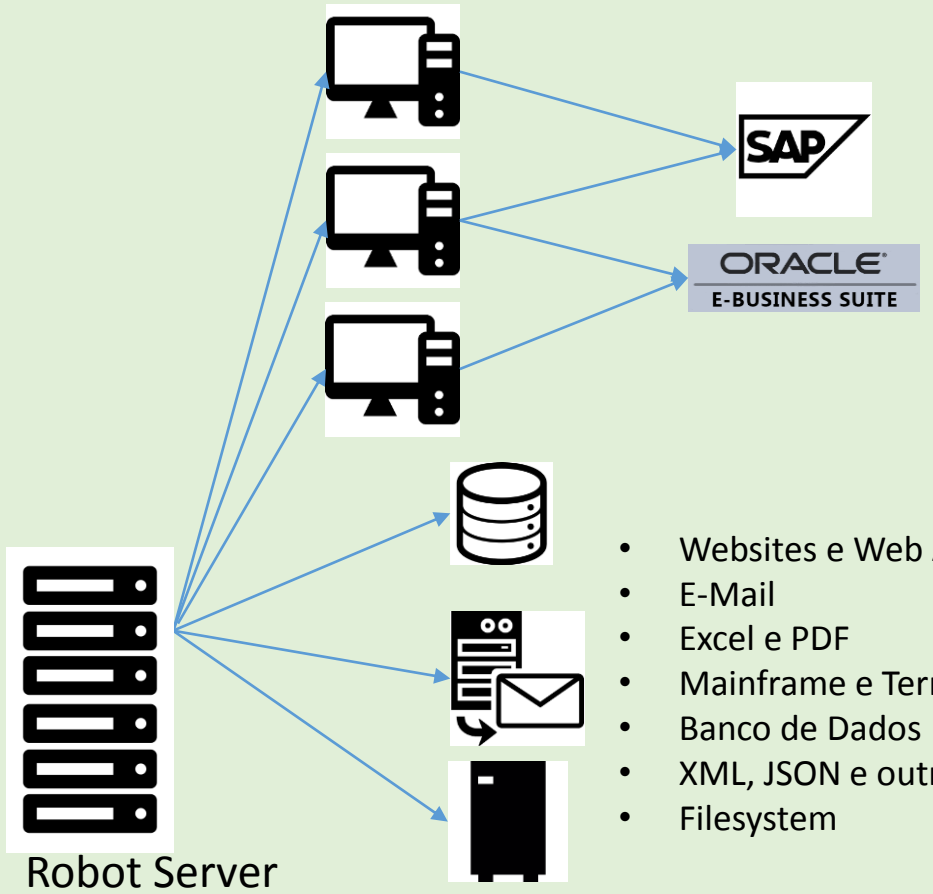


# Enterprise RPA

**Non Enterprise**



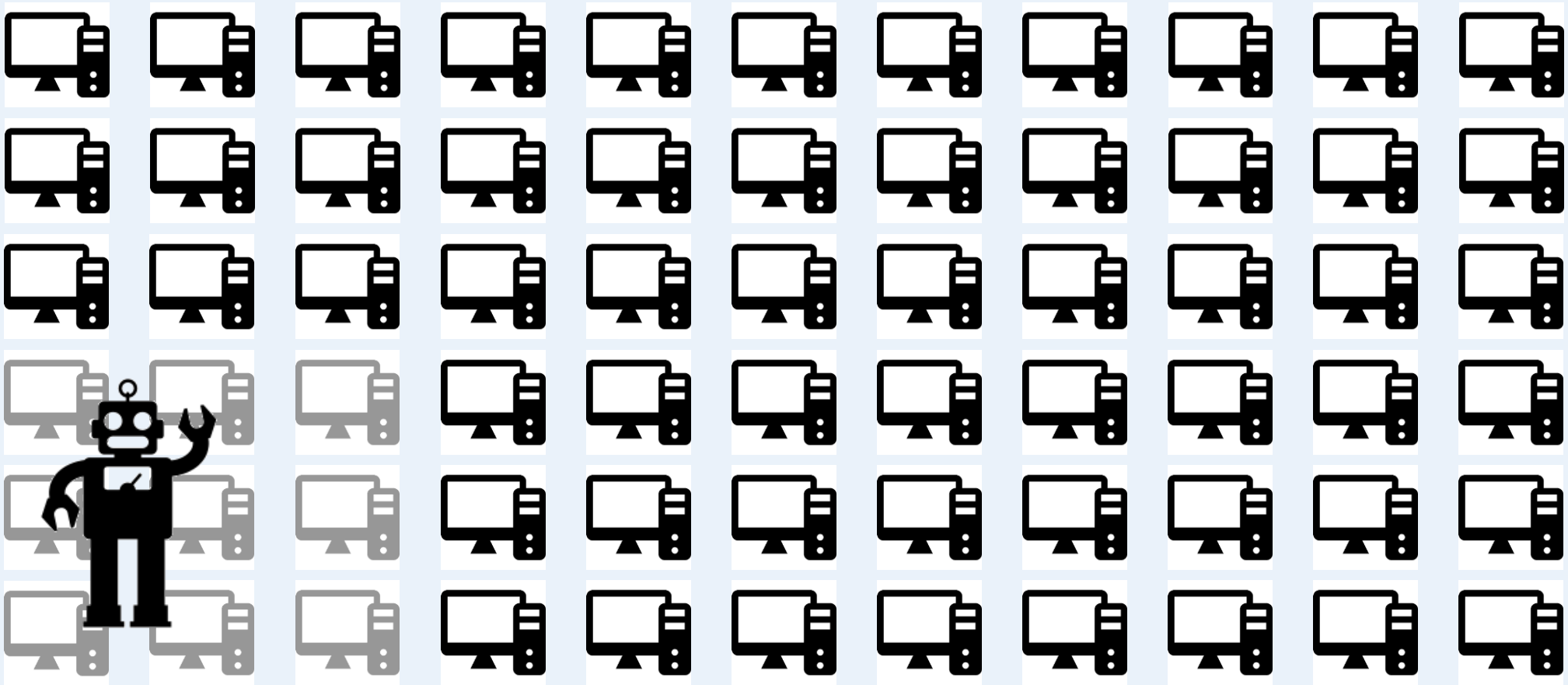

**Enterprise**




- Websites e Web Apps
- E-Mail
- Excel e PDF
- Mainframe e Terminais
- Banco de Dados
- XML, JSON e outros
- Filesystem

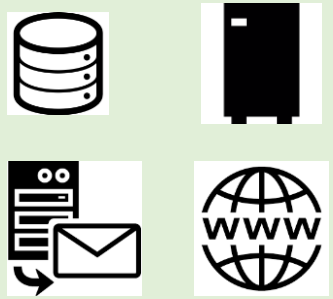
# Non Enterprise RPA

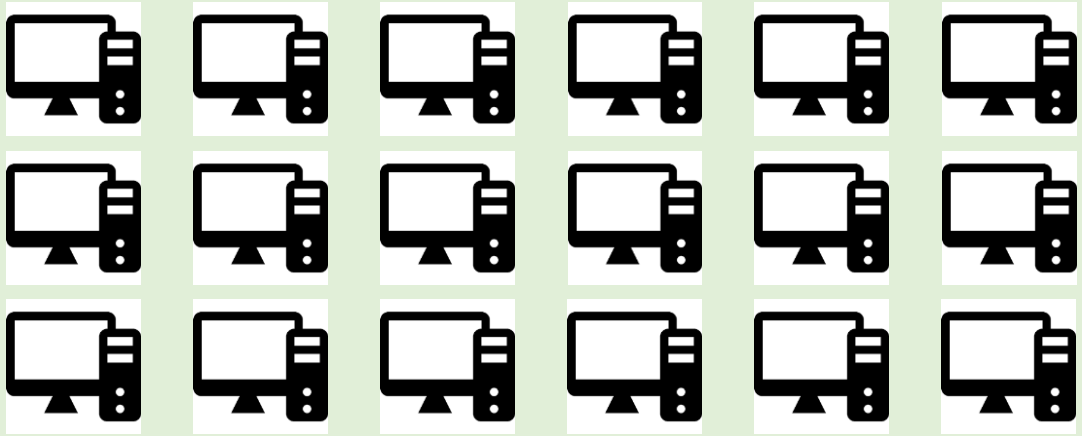
**Non Enterprise**

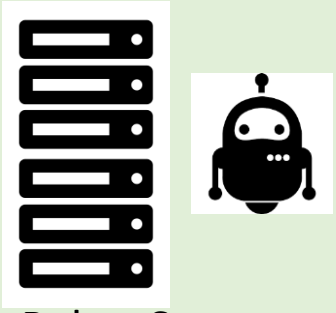


# Enterprise RPA

**Enterprise RPA**





Robot Server

- Websites e Web Apps
- E-Mail
- Excel e PDF
- Mainframe e Terminais
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# Digital Automation Journey

Como estrutura e implementar a sua Jornada de Automação Digital com Sucesso

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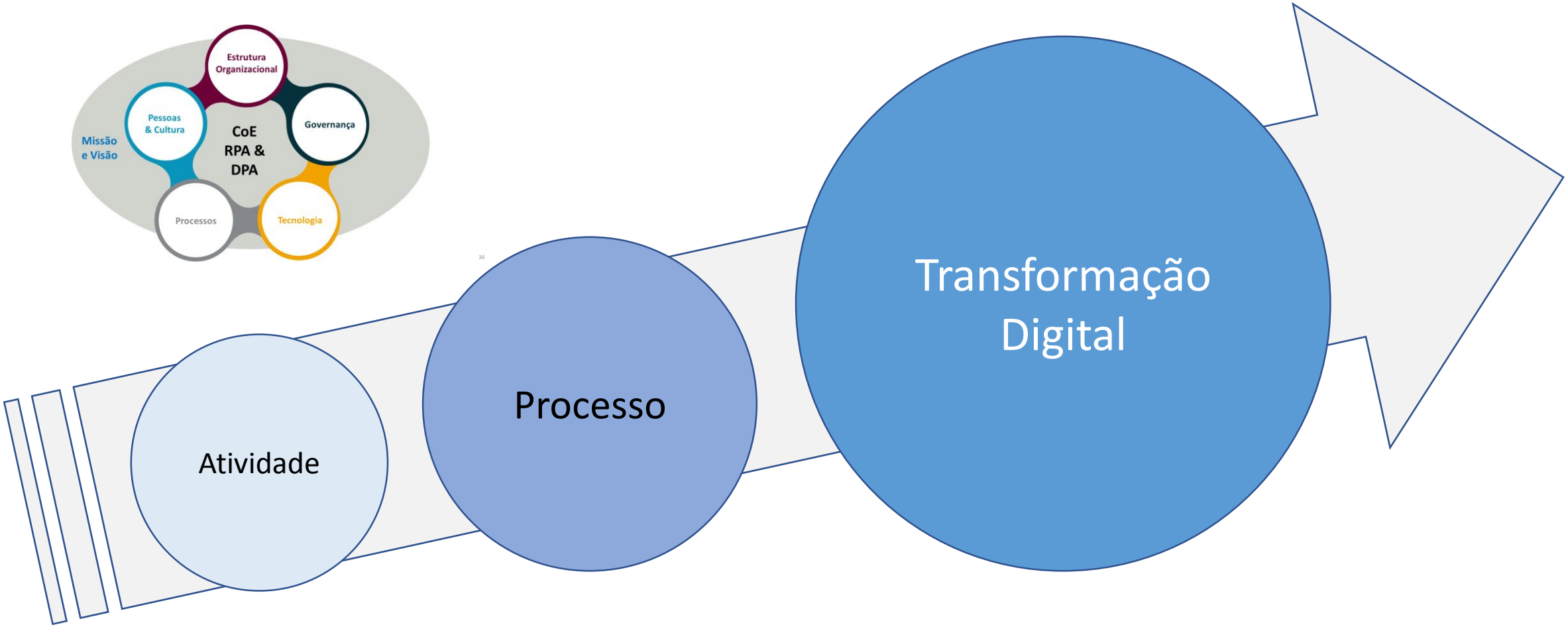
# O caminho do Sucesso para Automação

# Jornada de RPA e DPA



# Jornada de RPA e DPA

8 - Expansão das Iniciativas de RPA & DPA

7 - Implantação de Centro de Excelência (CoE)

6 - Priorização de Processos e Atividades

5 - Implementação de Projeto Piloto Assistido

4 - Definição do Modelo Operacional

3 - Estabelecimento do Grupo Inicial de Trabalho

2 - Implementação de POC ( Prova de Conceito ) Assistida

1 – RPA & DPA Readiness Evaluation and Startup Workshops

# Potencial de Automação

| | |
|---|---|
| 65% - 85% | Dados não Estruturados |
| 10% - 25% | Dados Estruturados |
| 5% - 10% | Rotinas de Atendimento |

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# Perguntas ?

REALIZAÇÃO

# Edson Siqueira

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